

# NEWEA 2021 Spring Meeting & Exhibit

## EXHIBITOR PROSPECTUS

# Navigating the Tides: FOSTERING DIVERSITY AND LEADING CHANGE



## VIRTUAL EXHIBIT OPPORTUNITIES

The New England Water Environment Association (NEWEA) invites you to support its 2021 Virtual Spring Meeting & Exhibit (#NEWEA21) that will be held June 8-10, 2021.

The conference provides an opportunity for professional exchange of information and state-of-the-art concepts in wastewater treatment and other water environment issues.

In lieu of the traditional virtual booths, NEWEA is offering exhibiting companies the opportunity to have an individual breakout room for NEWEA's 2021 Spring Meeting. The breakout rooms will occur each day during the technical sessions during a dedicated time.

Exhibiting at NEWEA can increase your exposure to decision makers and help position your company as an industry leader, expand your network, develop new contacts, showcase your product and services, increase brand awareness and much more.

We look forward to your company's participation at NEWEA's Virtual 2021 Spring Meeting.

### WHY EXHIBIT WITH NEWEA?

- Introduce new products and services
- Network with water quality industry professionals
- Showcase your company's brand, products and services to water industry decision makers
- Establish and build long-lasting customer relationships
- Connect directly with key water industry prospects in one place
- Build brand awareness through additional sponsorships
- Maintain relationships with existing clients

### CONFERENCE PLATFORM & DATE

NEWEA's 2021 Spring Meeting & Exhibit will be held virtually using a virtual platform called Pheedloop. The event will be held June 8-10, 2021 from 11:45 am - 3:00 pm ET.

### DEDICATED LIVE EXHIBIT HOURS

June 8th, 9th, 10th, 2021; 1:00 pm – 1:30 pm ET



**NEWEA VIRTUAL 2021 SPRING MEETING**  
June 8-10, 2021

**EXHIBIT OPPORTUNITY - \$250**

Each exhibiting company will have a dedicated breakout room in Zoom from 1:00-1:30pm during the NEWEA's Spring Meeting, June 8-10, 2021.

- Dedicated exhibit time from 1:00-1:30pm
- Company listed in the conference program.
- One complimentary conference registration which includes access to all sessions and breakout room
- Ability to put company website & social media sites in chat
- Ability to put links to downloadable sales materials in chat
- Ability to connect with attendees via chat function during conference hours and in dedicated room.
- Complimentary post-show attendee list (mailing addresses only)

**[SECURE YOUR EXHIBIT BOOTH >>](#)**

If you have any questions, please contact Janice Moran, [jmoran@newea.org](mailto:jmoran@newea.org)

**SPONSORSHIP OPPORTUNITIES**

NEWEA is also offering a variety of sponsorship for NEWEA's 2021 Virtual Spring Meeting. Check out the options [HERE](#).

If you have any questions, please contact Jordan Gosselin, [jgosselin@newea.org](mailto:jgosselin@newea.org)