



# **NEW ENGLAND WATER ENVIRONMENT ASSOCIATION 2022 SPRING MEETING SPONSOR PROGRAM**

**NEWEA 2022 Spring  
Meeting  
May 22-25  
Mount Washington Resort  
Bretton Woods, NH**



Companies who enrolled as a 2022 NEWEA annual sponsor (Platinum, Gold, Silver, Bronze) are entitled to the following sponsorships for the 2022 Spring Meeting. Traditionally, Spring Meeting sponsorship is included as part of our annual packet, but due to the COVID-19 pandemic, we could not predict the format of the 2022 Spring Meeting and its associated sponsorships (virtual, in-person, or hybrid) when the 2022 packet was developed.

**2022 Platinum, Gold, Silver, and Bronze Sponsors are not required to pay any additional fees for Spring Meeting sponsorships.** Companies are entitled to the sponsorship items listed under their respective sponsorship level. Sponsors should select the appropriate number of à la carte sponsorships included in their sponsorship level and return their selections to [jgosselin@newea.org](mailto:jgosselin@newea.org).

The only additional fees due are for any Branded Sponsorship Options selected. Branded Sponsorship Options can be found on page 3.

### Annual Sponsors' 2022 Spring Meeting Sponsorship Includes the Following:

#### PLATINUM

- Spring Meeting Sponsorship includes the following:
  - Golf Tournament Sign and Hole Sponsor
  - Welcome Reception, Monday
  - Logo featured on: Email Communications and Program
  - Logo and Hyperlink on NEWEA.org
  - All à la carte events at no additional charge

#### GOLD

- Spring Meeting Sponsorship includes the following:
  - Golf Tournament Sign and Hole Sponsor
  - Welcome Reception, Monday
  - Company Name on Program and Email Communications
  - Logo and Hyperlink on NEWEA.org
  - Choose up to three à la carte events at no additional charge

#### SILVER

- Spring Meeting Sponsorship includes the following:
  - Golf Tournament Sign and Hole Sponsor
  - Company Name on Program and Email Communications
  - Company name and hyperlink on NEWEA.org
  - Choose up to two à la carte events at no additional charge

#### BRONZE

- Spring Meeting Sponsorship includes the following:
  - Golf Tournament Sign and Hole Sponsor
  - Company Name on Program, Website, and Email Communications
  - Choose up to one à la carte event at no additional charge

### 2022 Spring Meeting À La Carte Options

#### SPRING MEETING

Bretton Woods, NH, May 22-25, 2022

- ☐ Opening Session
- ☐ Exhibit Hall: Coffee Break
- ☐ Facility Tour
- ☐ Operations Challenge

### SPRING MEETING SPONSOR PROGRAM ENROLLMENT DEADLINE:

**APRIL 22, 2022**

Send completed **Sponsor Form** to Jordan Gosselin:  
[jgosselin@newea.org](mailto:jgosselin@newea.org)

**Questions?** Contact Jordan Gosselin  
Email: [jgosselin@newea.org](mailto:jgosselin@newea.org)  
Telephone: 781-939-0908



Branded Sponsorship Options offer additional sponsor representation at NEWEA's 2022 Spring Meeting. These opportunities offer exclusive brand visibility and are available on a first-come, first-serve basis. Please choose your selections from the list below, return your completed form to [jgosselin@newea.org](mailto:jgosselin@newea.org), and process payment via the online payment form ([www.newea.org/sm-sponsor-payment/](http://www.newea.org/sm-sponsor-payment/)).

## Spring Meeting Branded Sponsorship Options

- ☐ **Tuesday Evening Reception** \$1,500
  - Host the bar at the Tuesday evening reception, open to all event attendees. (Limited to two companies.)
- ☐ **Operations Challenge Reception** \$500
  - Host the networking hour for teams, coordinators, and judges, taking place after the conclusion of the Operations Challenge events. (Limited to two companies.)
- ☐ **Digital Sponsorship** \$750
  - Get exclusive access to share messages and promote your brand to NEWEA's audience of followers and subscribers for one week. Select from the following weeks:
    - ☐ May 2–6, 2022
    - ☐ May 9–13, 2022
    - ☐ May 16–20, 2022
    - ☐ May 23–27, 2022
- ☐ **Golf Tournament Hole Sponsorship**
  - Advertise your company's logo along the Mount Washington's Golf Course. Any selections made will be in addition to Golf Tournament Sign and Hole Sponsorship included in sponsors' Platinum, Gold, Silver, or Bronze package.
    - ☐ Golf Hole Sponsor (1 Hole), \$200
    - ☐ Golf Hole Sponsor (2 Holes), \$400
    - ☐ Golf Hole Sponsor (3 Holes), \$600
    - ☐ Golf Hole Sponsor (4 Holes), \$800
- ☐ **Golf Tournament Box Lunch** \$500
  - Sponsor the Spring Meeting Golf Tournament's box lunch. (Limited to two companies).

**BRANDED SPONSORSHIP FEE \$** \_\_\_\_\_  
**DUE BY APRIL 22, 2022**

### Complete Your Sponsor Program

1. Check all desired selections ON THIS PAGE
2. Total Sponsor Fees on the lines provided
3. Complete the online **Payment Form** ([www.newea.org/sm-sponsor-payment/](http://www.newea.org/sm-sponsor-payment/))
4. Send this completed Sponsor Form to NEWEA

**Email:** [jgosselin@newea.org](mailto:jgosselin@newea.org)

**Fax:** 781-939-0907

**Mail:** New England Water Environment Association, Inc.  
10 Tower Office Park,  
Suite 601  
Woburn, MA 01801-2155

### SPRING MEETING SPONSOR PROGRAM ENROLLMENT DEADLINE:

**APRIL 22, 2022**

Send completed **Sponsor Form** to Jordan Gosselin:  
[jgosselin@newea.org](mailto:jgosselin@newea.org)

**Questions?** Contact Jordan Gosselin  
Email: [jgosselin@newea.org](mailto:jgosselin@newea.org)  
Telephone: 781-939-0908